

Media Release



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Raiders help spread kitchen fire safety warning

ACT Fire & Rescue today officially unveiled a new campaign by ACT Fire & Rescue and the Canberra Raiders designed to reduce the number of house fires in the ACT this winter.

“Winter is now upon us and it is timely to remind Canberrans about the importance of home fire safety,” ACT Fire & Rescue Acting Deputy Chief Officer Phil Canham said.

“ACT Fire & Rescue has chosen to again focus the campaign on kitchen fires like last year and reinforce the slogan, ‘Don’t Stop Looking While You’re Cooking,’ he said.

“Last year’s campaign resulted in a 29 per cent decrease in kitchen fires started by unattended cooking compared to the previous winter in 2010 but kitchen fires still remain one of the main causes of house fires.

“More than a third of house fires in the ACT over the past five years have started in the kitchen.

“The campaign this year will include TV, radio, press and online advertisements featuring Canberra Raiders lock forward Shaun Fensom as an ambassador to help get the message out to the community about the dangers of leaving cooking unattended.

“I applaud the Canberra Raiders for joining together in partnership with ACT Fire & Rescue to educate the community about what not to do in the kitchen when cooking.

“As part of the campaign ACT Fire & Rescue will set up a special information display at Canberra Stadium during the Raiders NRL game against the St George Illawarra Dragons on Monday 2 July, 2012.

“Firefighters in attendance will hand out specially produced oven mitts to spectators with the ‘Don’t Stop Looking While You’re Cooking’ message printed on them and an information card attached.

“I also thank NRMA Insurance who has once again provided support to ACT Fire & Rescue in the delivery of this important winter home fire safety initiative.”

“A fire can start and spread very quickly, especially inside your home, so I strongly urge all households to take the warning on board and follow the advice from ACT Fire & Rescue.”